

# 广告投放及网站运营授权说明函

*Authorization and Statement Letter for Website Operation and Advertising*

统一社会信用代码: 51320205MJ5980879Y

注册地址: 无锡市锡山区安镇街道丹山路 88 号锡东创融大厦 C213

联系人: 徐丹 联系电话: 15806181299

联系邮箱: hello@xishanev.com

日期: 2026 年 3 月 25 日

**致: Google Ads 审核/验证团队**

兹有 无锡市锡山区电动车对外贸易协会 (英文名称: Xishan Electric Vehicle International Trade Association, 统一社会信用代码: 51320205MJ5980879Y, 注册地址: 无锡市锡山区安镇街道丹山路 88 号锡东创融大厦 C213, 就网站 www.xishanev.com 的运营及广告投放事宜, 说明如下:

## 一、网站主体与运营关系

网站 www.xishanev.com 为本协会主导建设并授权用于对外宣传、行业展示及商贸对接的官方平台之一, 主要用于展示协会及协会成员企业相关的品牌、产品、行业资讯、展会信息与合作信息, 服务于海外采购商、渠道商及行业合作伙伴。

## 二、网站性质说明

该网站属于行业品牌集合展示平台, 并非任何单一品牌企业的独立官方网站。网站所展示的企业、品牌、产品及相关资料, 均系协会基于成员企业提供的信息, 或经协会统一整理、审核后发布, 用于协会组织下的合法宣传推广与国际贸易对接服务。

## 三、广告投放授权说明

本协会确认, 同意以 www.xishanev.com 作为广告落地页及相关推广页面, 用于开展 Google Ads 等线上推广活动。相关推广目的限于:

1. 协会整体形象宣传;
2. 协会成员企业及相关产品的集合展示;
3. 海外买家引流、采购对接及商务咨询;
4. 行业资讯传播与展会推广。

四、品牌展示及权利说明

网站内涉及的成员企业名称、产品名称、品牌信息、图片资料及介绍内容，仅用于协会组织框架下的品牌展示、产业推广及商贸撮合用途。本协会对网站内容承担统一管理责任，并确保相关展示内容来源合法、用途正当，不以任何形式冒充单一品牌官方独立站，不实施假冒、误导或侵权宣传。

五、真实性声明

本协会确认，上述说明真实、准确、有效。如因网站主体关系、运营授权关系或展示内容真实性需要进一步核验，本协会愿意配合提供相关补充材料。

特此说明。

|           |                                                                                                                          |
|-----------|--------------------------------------------------------------------------------------------------------------------------|
| 协会名称      | 无锡市锡山区电动车对外贸易协会                                                                                                          |
| 英文名称      | Xishan Electric Vehicle International Trade Association                                                                  |
| 联系人 / 电话  | 徐丹 / 15806181299                                                                                                         |
| 联系邮箱      | hello@xishanev.com                                                                                                       |
| 协会盖章 / 日期 | <div></div> <div>日期：2026年3月25日</div> |



**To Google Ads Verification Team,**

This is to certify that Xishan Electric Vehicle International Trade Association (Registration No.: 51320205MJ5980879Y, Address: Room C213, Xidong Chuangrong Building, No. 88 Danshan Road, Anzhen Subdistrict, Xishan District, Wuxi, China is the authorized organization responsible for the operation and external promotion of the website www.xishanev.com.

**1. Website status**

The website www.xishanev.com is an industry showcase and promotional platform organized by the Association for overseas promotion, brand display, buyer inquiry collection, and business matchmaking for its member enterprises.

**2. Nature of the website**

This website is a multi-brand industry platform, not the standalone official website of any single brand. The company names, brand names, product information, images, and descriptions displayed on the website are published based on materials provided by member enterprises or reviewed and organized by the Association for legitimate promotional and business-matching purposes.

**3. Advertising authorization**

The Association hereby authorizes the use of www.xishanev.com and its relevant pages as landing pages for Google Ads and other digital advertising activities for lawful promotion, including association promotion, member enterprise and product showcase, overseas buyer acquisition, trade inquiry collection, and industry or exhibition promotion.

**4. Brand relationship clarification**

Any brands or enterprise information displayed on the website are shown within the framework of the Association's organized industry promotion activities. The website does not impersonate or misrepresent itself as the official standalone website of any single brand owner.

**5. Declaration**

The Association confirms that the above information is true and valid, and is willing to provide supplementary documents if further verification is required.

Sincerely,

|                        |                                                                                                             |
|------------------------|-------------------------------------------------------------------------------------------------------------|
| Association Name       | Xishan Electric Vehicle International Trade Association                                                     |
| Registration No.       | 51320205MJ5980879Y                                                                                          |
| Contact Person / Phone | <u>Xu Dan / 15806181299</u>                                                                                 |
| Email                  | <u>hello@xishanev.com</u>                                                                                   |
| Official Seal / Date   | <br>Date: March 25, 2026 |

